



"I applaud Mercy Ships in their efforts of transformational development as they make a lasting difference in a world of need."

Nelson Mandela, Former President, South Africa

Graphic Designer

Maternity Cover - 12-18 months

May 2022



Introduction

**from Joanne Balaam,
Chief Executive Officer**

Thank you so much for your interest in the role of Graphic Designer at Mercy Ships.

I have worked at Mercy Ships since 2016 and took up the role of CEO in 2020 and I love what we do. It's a tremendous privilege to work in a significant organisation in world mission and social action.

Our ships take medical expertise and supplies to help eradicate the diseases of poverty and deprivation, giving others life and wellness instead of death and debilitation. It's so wonderful to see the changes in people's lives, both adult and children, and to witness how love changes things.

Our goal is not only to have a transformational impact on individual lives through the healthcare we provide but also to see a lasting impact on the societies and communities that have been involved. Sharing our skills and knowledge with local medical experts enables them to contribute directly to the improvement of healthcare delivery in their country long after we have left.

As we launch our five year strategy, we are adding several roles to help us achieve our ambitious targets. We are looking to increase our income, and engage with new supporters, to maximise the opportunity to double our impact that the arrival of *The Global Mercy*

brings. We will be able to help more patients and train far more healthcare professionals, and need a team to enable us to deliver this.

Here in the UK we are a committed team of 24+ people working in a variety of hybrid ways. We have high standards for working together (see our behaviours on page 3) and love to challenge one another to do better. We are an agile and high-performing team, motivated by shared success. A key focus in 2022 is organisational development, working hard to identify and build strong culture across the existing team and our new colleagues.

If the opportunity to join Mercy Ships interests you, and you believe you have the skills and passion to succeed in this role, then we would love to hear from you.

Details of how to apply are given at the end of this pack. If there is anything that's unclear or you have any specific questions or concerns, please don't hesitate to contact Mercy Ships.

I really look forward to hearing from you.

Joanne Balaam

**Joanne Balaam,
Chief Executive Officer**



Impact

Over 2.8 million lives have been transformed by our work since 1978, an average of 66,000 services offered per year.

- We have completed more than 1,110 community development projects including the reconstruction of schools, clinics, orphanages, water wells and agriculture programmes. Providing local training and infrastructures to enable and sustain their future success.
- We have trained more than 6,600 local professionals (including surgeons) who have in turn trained many others, over 252,000 local people, in basic healthcare.
- Our hospital ship proudly boasts a purposebuilt hospital including five state-of-the-art operating theatres and 80 patient beds.
- We have provided care in over 55 of the world's poorest developing nations.



Our Mission

Mercy Ships follows the 2,000 year-old model of Jesus, bringing hope and healing to the world's forgotten poor.



Our Vision

Mercy Ships uses hospital ships to transform individuals and partner with nations.



Our Values

Following the model of Jesus, we seek to:

- Love God
- Love and serve others
- Be people of integrity
- Be people of excellence

Our work Mariama's Story

Mariama is a lively and healthy baby, but a severe facial cleft strained her joyful smile. This facial cleft affected 7-month-old Mariama's lip and nose, making it difficult for her to eat and causing her parents to worry about their child's future.

Since paediatric services capable of treating baby Mariama's condition were not available near the family, local doctors directed her father to Senegal's capital city in hopes of finding help.

It was there that he heard about a hospital ship capable of providing healing for his little girl.

Soon after, Mariama received an operation onboard the *Africa Mercy* that corrected her cleft lip. After surgery, Mariama and her family stayed at the HOPE Center, where her mother learned how to make nutritional baby formula and learned about the importance of nutrition for her child. Now, Mariama is home with her family, happy and healthy!





History of Mercy Ships

Founded in 1978 by Don and Deyon Stephens, Mercy Ships has worked in more than 55 countries, providing services valued at more than £1.3 billion. By improving healthcare delivery in every country visited, Mercy Ships is working to eradicate the diseases of poverty. Mercy Ships follows the model of Jesus by “bringing hope and healing to the forgotten poor”, helping people of any faith or none.

Mercy Ships delivers a customised five-year partnership model with every country it is invited to support. Relationships are built with the national government and ministry of health, so that the specific needs of each country are met; we work to strengthen the country’s healthcare systems and drive policy change.

The aim is to tackle the root causes of the problems rather than just the consequences.

Mercy Ships UK (a key member of the Mercy Ships global partnership) was founded in 1996. We currently have one ship (*The Africa Mercy*) active and in service with another (*The Global Mercy*) being equipped and prepared.

Behaviours



1. We put beneficiaries first

Our performance impacts lives, so we strive for the very best results.



2. We are open to challenge

We challenge current norms, ideate, create and develop.



3. We expect the best

We consistently seek the best in and for others.



4. Together in everything

We are a relationally-driven team.



5. Effective Interaction

We communicate with clarity and purpose.

Role Description

Office address: 12 Meadway Court, Stevenage SG1 2EF
Hours of Work: Full time (37.5 hours plus unpaid breaks)
Contract: Maternity Cover - 12-18 months
Line Manager: Head of Communications
Benefits:

- 25 days annual leave + bank holidays, increasing + one day with each year of service, up to 30 days annual leave
- Christmas shutdown
- Up to 7% Employer pension contribution
- Eye care, travel and training loans, childcare vouchers and family friendly policies

Main Purpose

Mercy Ships UK is looking for a passionate, creative in-house graphic designer to work across our portfolio of marketing and fundraising assets.

Working closely with our Head of Communications, the successful candidate will produce concepts, design and artwork across our print and digital channels, and form an integral part of our marketing team. We are looking for someone who understands the Mercy Ships mission and is full of ideas about how to convey it in fresh, vibrant ways to a variety of audiences. This is a chance to work for a pioneering, unique charity that genuinely transforms people's lives.

Main Responsibilities

Design

- To design artwork for Mercy Ships brochures, supporter magazine, reports, posters and other fundraising material that is on-brand and fits with our communications strategy
- To design artwork for use across Mercy Ships digital channels: email, social media and website
- To oversee the use of MSUK visual brand and help colleagues understand how to use it
- To work closely with the Head of Communications in the shaping of marketing strategy and to develop fresh ways to engage our audiences
- Other duties as are within the scope, spirit and purpose of the job as requested by the line manager

Experience/skills:

- Excellent knowledge of the Adobe Creative Suite
- Experience of working with printing houses and preparing materials for print

- Experience of designing artwork for digital communications
- A varied portfolio of work that demonstrates an ability to speak effectively and creatively to different audiences
- Accuracy and attention to detail
- A proactive, flexible and energetic team player
- Ability to work under tight deadlines and juggle work accordingly
- An understanding of SEO and how to maximise graphics for online audiences is desirable
- Two years' experience working in-house for a company or charity is preferable, but not essential
- Post holder will actively follow Mercy Ships UK policies

As duties and responsibilities change, the job description will be reviewed and amended in consultation with the post holder

Person Specification

Attribute	Essential	Desirable
Education/Qualification	<ul style="list-style-type: none"> • Relevant industry qualification or equivalent experience 	<ul style="list-style-type: none"> • Educated to degree level
Proven Experience	<ul style="list-style-type: none"> • Experience communicating with a variety of audiences and working with a range of clients, in both a digital and print environment • Experience of preparing artwork for print • Experience of preparing digital artwork • Experience of working as part of a team 	<ul style="list-style-type: none"> • Two years' experience working in-house for a charity or company • Experience of working within a team • Ability to demonstrate achieved outputs against goals
Skills & Abilities	<ul style="list-style-type: none"> • In-depth knowledge of the Adobe Creative Suite 	<ul style="list-style-type: none"> • Knowledge of SEO
Personal Qualities	<ul style="list-style-type: none"> • A portfolio that shows creative flair and initiative • Able to actively support, promote and encourage Mercy Ships' mission and values 	



How to apply:

to join us in transforming the lives of the forgotten poor:

Send a CV and covering letter to careers@mercyships.org.uk

by 27th May 2022

Don't delay applying as we screen applications on receipt and reserve the right to close early.

**Hope.
Healing.
Transforming Lives.**

Registered Charity No: 1053055. Registered Charity in Scotland No. SC039743.
Company No: 3147724 (England and Wales)

Equal opportunities

Mercy Ships UK is an equal opportunities employer. We welcome applications from all individuals and value diversity in our workforce.

DBS Check:

Candidates will be asked to declare any 'unspent convictions.' Further information can be found [here](#).

Eligible roles may require a Disclosure Barring Service (DBS) check.

